

Summer 2025 Event Success





Summer Event Series

A blue rectangular graphic with a white logo consisting of three wavy lines forming a circle. Below the logo, the word "seavision" is written in a white, lowercase, cursive font. At the bottom, the text "seav.com | @seavision" is written in a white, lowercase, sans-serif font.



The Mindful Movement Series: Seaav x Tall Ship Boston

A three-part summer celebration of movement and community, we brought the vibes to Tall Ship Boston with energizing outdoor Pilates and yoga classes—followed by post-sweat mingling and connections with some incredible brands!

June Edition: Tall Ship
Boston, MA (June 21, 2025)

- Tickets Sold: **223/300**
- Ticket Revenue: **\$10,711.52**
- Net Profit: **\$11,218.17**

July Edition: Tall Ship
Boston, MA (July 27, 2025)

- Tickets Sold: **248/315**
- Ticket Revenue: **\$11,691.82**
- Net Profit: **\$11,213.80**

August Edition: Tall Ship,
Boston, MA
(August 16, 2025)

- Tickets Sold:
- Ticket Revenue:
- Net Profit:

The Getaway Series: Seaav x Lark Hotels

A three-part summer escape blending movement, music, and coastal charm—from Mediterranean vibes in Maine, to a Swiftie-inspired sculpt in Newport, to a coastal Pilates class inspired by The Summer I Turned Pretty.

Mama Mia - Here We Flow Again: Kennebunkport, ME (June 14, 2025)

- Tickets Sold: **27/90**
- Ticket Revenue: **\$619.85**
- Net Profit: **\$1,484.80**

Salt Air & Sculpt: The Last Great American Dynasty: Newport, RI (July 12, 2025)

- Tickets Sold: **28/45**
- Ticket Revenue: **\$928.05**
- Net Profit: **\$1,001.00**

The Summer I Sculpt: Seaav x The Set Studio: Newburyport, MA (July 26, 2025)

- Tickets Sold: **33/45**
- Ticket Revenue: **\$1,087.42**
- Net Profit: **\$1,285.23**

Pilates in the Park: Seaav x Boston Body Pilates

Seaav partnered with Boston Body Pilates for an outdoor pilates event with views of the water. The 50-minute community building class took place in Columbus Park, which is in the heart of the North End, and near the Boston Body Pilates studio, which participants loved.

Pilates in the Park: Boston, MA (July 12, 2025)

- Tickets Sold: **9/20**
- Ticket Revenue: **\$448.83**
- Net Profit: **\$488.49**

Pilates in the Park: Boston, MA (July 19, 2025)

- Tickets Sold: **20/20**
- Ticket Revenue: **\$997.40**
- Net Profit: **\$737.50**

Pilates in the Park: Boston, MA (July 26, 2025)

- Tickets Sold: **7/20**
- Ticket Revenue: **\$349.09**
- Net Profit: **\$495.40**

BOSTON
BODY
PILATES

Down The Cape Series: Seaav x Perks Coffee Shop

"Seaav x Perks Coffee teamed up for a three-part summer series celebrating movement, coffee, and community. Each event featured an energizing outdoor Pilates/Yoga class followed by post-sweat mingling with refreshing coffee and time to connect

Sculpt & Spritz: Harwich
Port, MA (June 6, 2025)

- Tickets Sold: **38/60**
- Ticket Revenue: **\$2,138.59**
- Net Profit: **\$1,885.41**

Lavender Haze: Harwich
Port, MA (July 17, 2025)

- Tickets Sold: **50/60**
- Ticket Revenue: **\$3,684.62**
- Net Profit: **\$2,554.00**

Strawberry Matcha:
Harwich Port, MA
(August 14, 2025)

- Tickets Sold:
- Ticket Revenue:
- Net Profit:

seaav.com | @seaavision

Seaav x Nové Series

The Seaav x Nové Series was a multi-part celebration of mindful movement and connection. Each event featured a signature Seaav piece, a yoga class, and beautiful views. This environment created the perfect blend of wellness and community for every participant.

Lavender Collection: Dennis Port, MA (July 16 2025)

- Tickets Sold: **4/5**
- Ticket Revenue: **\$344.56**
- Net Revenue: **\$496.80**

White Collection: Dennis Port, MA (July 30 2025)

- Tickets Sold: **2/5**
- Ticket Revenue: **\$153.80**
- Net Revenue: **\$90**

Coral Nantucket Skort: Dennis Port, MA (August 13 2025)

- Tickets Sold: **1/5**
- Ticket Revenue: **\$**
- Net Revenue: **\$**



seaav.com | @seaavision

Candlelight Yoga Series: Seaav x Summer Street Wellness

Description of event series here

Boston, MA
(June 24, 2025)

- Tickets Sold: **6/30**
- Ticket Revenue: **\$414**
- Net Profit: **\$125.18**

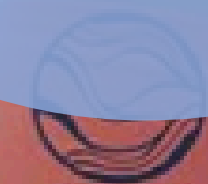


X

seaav

Boston, MA
(August 13, 2025)

- Tickets Sold: **1/10**
- Ticket Revenue:
- Net Profit:



%

Club Cape Series: Seaav x Thach x Serena Sculpt

Club Cape by Seaav & Thach brought a coastal twist to fitness with Serena Sculpt, court-side on Cape Cod—followed by ice cream, exclusive shopping, and summer vibes.

Dennis, MA
(August 8, 2025)

- Tickets Sold: **19/50**
- Ticket Revenue: **\$1,272.87**
- Net Profit: **\$800.40**

Dennis, MA
(August 15, 2025)

- Tickets Sold: **1/50**
- Ticket Revenue:
- Net Profit:

World Oceans Day Series (June 8, 2025)

Description of event series here

Seaav X Reagan LeRoy: Palms, South Carolina

- Tickets Sold: **35/50**
- Ticket Revenue: **\$1,967**
- Net Profit: **\$1,428.64**

Honor Pilates: San Diego, California

- Tickets Sold: **20/30**
- Ticket Revenue: **\$1,300**
- Net Profit: **\$1,000**

The Body Lab: Vermont

- Tickets Sold: **16/60**
- Ticket Revenue: **\$528**
- Net Profit: **\$924**

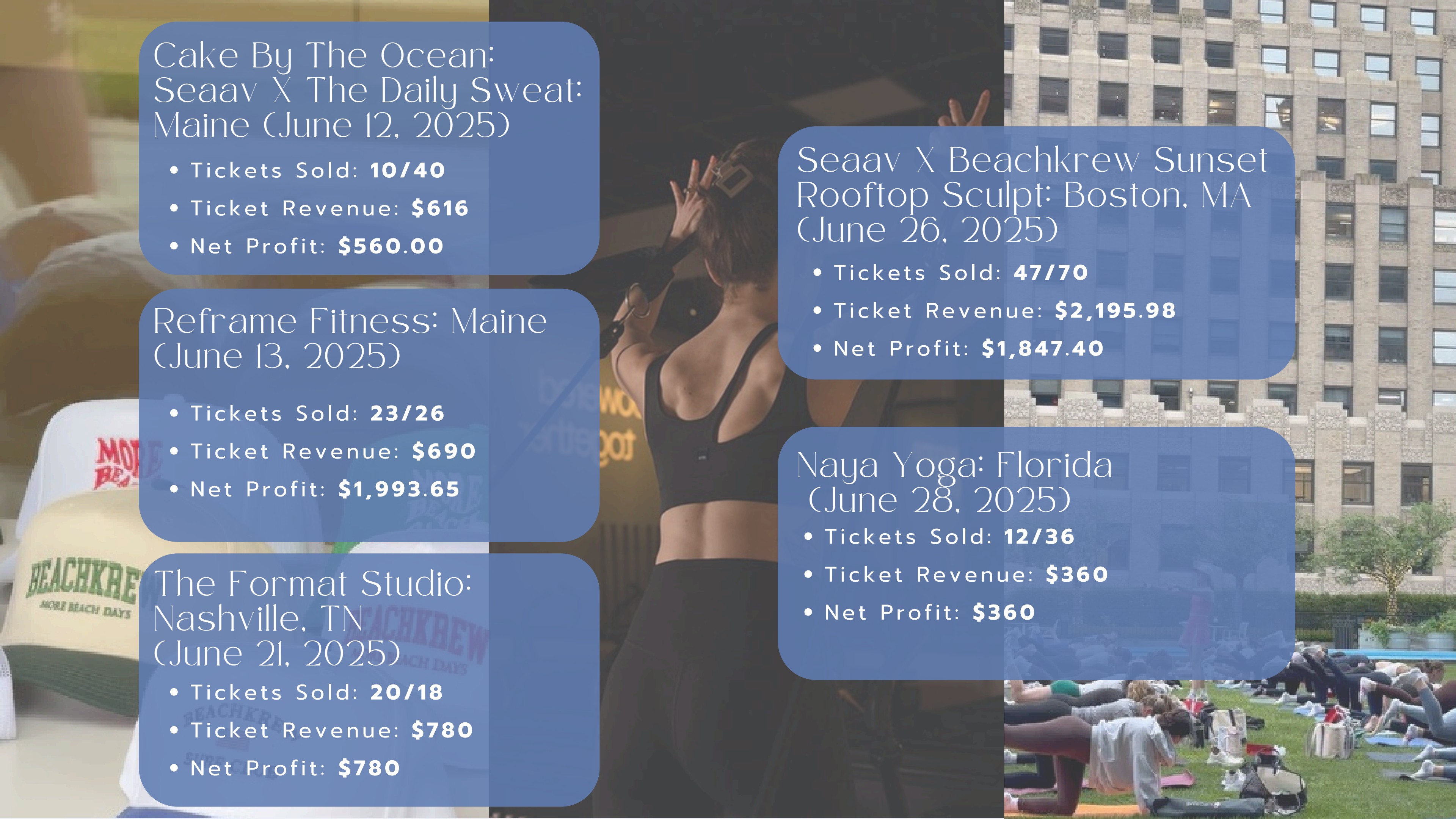
FORM: Charleston, South Carolina

- Tickets Sold: **19/36**
- Ticket Revenue: **\$570**
- Net Profit: **\$570**

The image is a split-screen composition. The left side shows a woman from the waist down, wearing a white, knee-length tennis skirt. She is holding a black tennis racket in her left hand. The right side shows a woman from the chest up, wearing a white, sleeveless, cropped top. She has a necklace and is looking slightly to the side. The background for both is a bright blue sky with light clouds. The text 'Additional June Events' is centered across the middle of the image in a white, serif font. Below it, the text 'Quick description of smaller studio events overall' is centered in a smaller, red, sans-serif font.

Additional June Events

Quick description of smaller studio events overall



Cake By The Ocean:
Seaav X The Daily Sweat:
Maine (June 12, 2025)

- Tickets Sold: **10/40**
- Ticket Revenue: **\$616**
- Net Profit: **\$560.00**

Reframe Fitness: Maine
(June 13, 2025)

- Tickets Sold: **23/26**
- Ticket Revenue: **\$690**
- Net Profit: **\$1,993.65**

The Format Studio:
Nashville, TN
(June 21, 2025)

- Tickets Sold: **20/18**
- Ticket Revenue: **\$780**
- Net Profit: **\$780**

Seaav X Beachkrew Sunset
Rooftop Sculpt: Boston, MA
(June 26, 2025)

- Tickets Sold: **47/70**
- Ticket Revenue: **\$2,195.98**
- Net Profit: **\$1,847.40**

Naya Yoga: Florida
(June 28, 2025)

- Tickets Sold: **12/36**
- Ticket Revenue: **\$360**
- Net Profit: **\$360**



Additional July Events



The Shakes Pilates Club: Long Beach Island (July 5, 2025)

- Tickets Sold: **5/5**
- Ticket Revenue: **\$351.15**
- Net Profit: **\$225.00**

The Pointe Bar and Yoga: Boston, MA (July 20, 2025)

- Tickets Sold: **5/10**
- Ticket Revenue: **\$150.00**
- Net Profit: **\$150.00**

Sculpt and Strength by the Sea: Ocean City, NJ (July 13, 2025)

- Tickets Sold: **7/10**
- Ticket Revenue: **\$262.86**
- Net Profit: **\$261.00**

Studio 47 Pilates: Mashpee, MA (July 25, 2025)

- Tickets Sold: **7/10**
- Ticket Revenue: **\$210.00**
- Net Profit: **\$210.00**

Two Toned Training at Envoy Hotel: Boston, MA (July 19, 2025)

- Tickets Sold: **27/30**
- Ticket Revenue: **\$877.50**
- Net Profit: **\$1,774.30**

True Light Yoga: Ocean City, NJ (July 26, 2025)

- Tickets Sold: **16/10**
- Ticket Revenue: **\$748.14**
- Net Profit: **\$628.50**



Additional August Events



Mast Nantucket: Nantucket, MA (August 2, 2025)

- Tickets Sold: **22/34**
- Ticket Revenue: **\$1,445.40**
- Net Profit: **\$1,132.00**

Training Lab Southie x Boston Girls Who Walk: Boston, MA (August 14, 2025)

- Tickets Sold: **/15**
- Ticket Revenue:
- Net Profit:

My Pilates Studio: Boston, MA (August 16, 2025)

- Tickets Sold: **/6**
- Ticket Revenue:
- Net Profit:

Dochas House of Yoga: Salem, MA (August 17, 2025)

- Tickets Sold: **/15**
- Ticket Revenue:
- Net Profit:

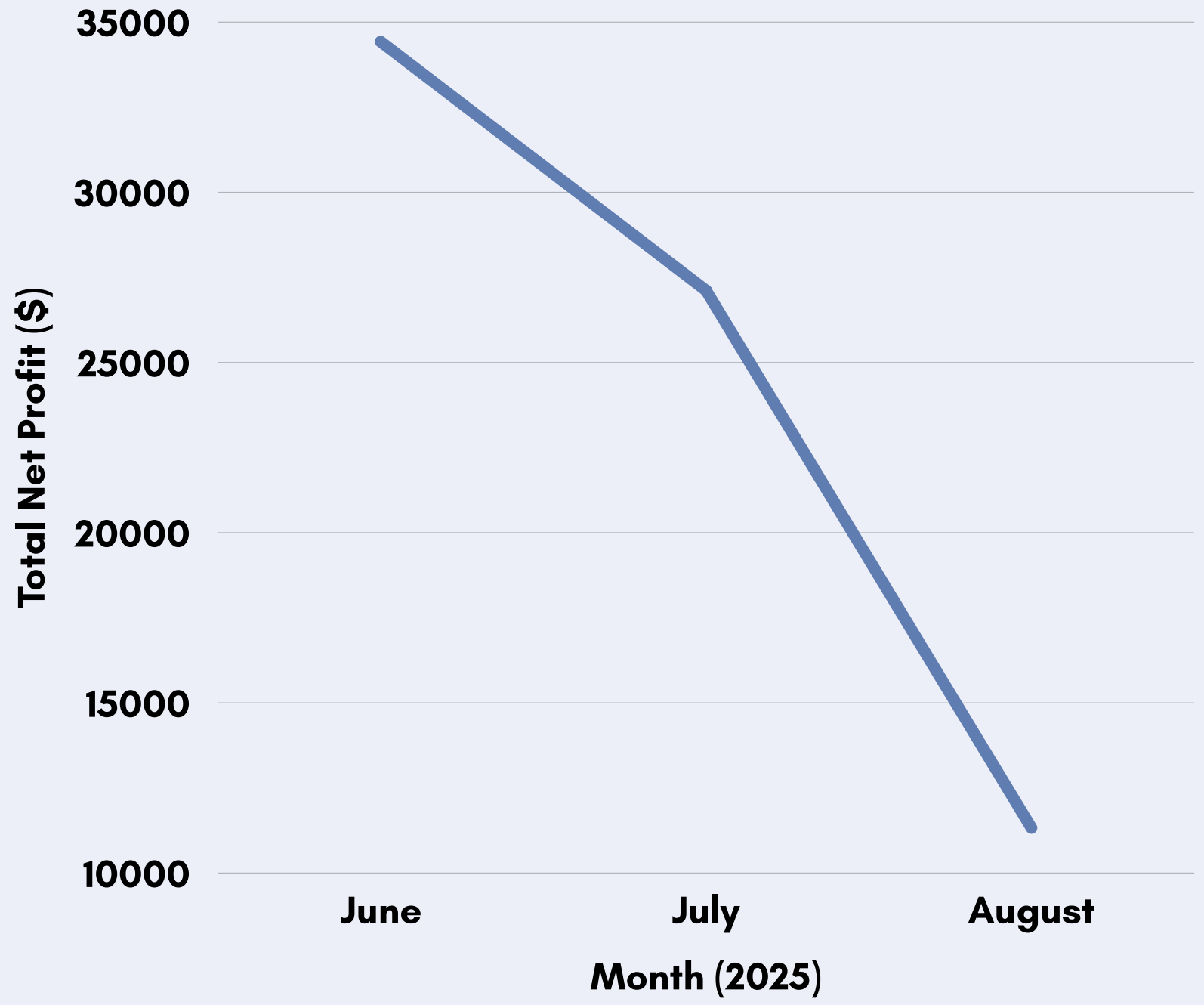
Pilates Pop Princess on Tap with Trilium Fenway: Boston, MA (August 24, 2025)

- Tickets Sold: **/75**
- Ticket Revenue:
- Net Profit:

Tide & Toned with Train with Lexi: Hilton Head Island, SC (August 24, 2025)

- Tickets Sold: **/30**
- Ticket Revenue:
- Net Profit:

Monthly Growth



Monthly Total Net Profit

June: \$30,427.25

July: \$27,116.02

August: \$11,324.64

Thank you

2025



seaav